Laura Rodríguez Ortega

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Available full-time from January 2027.

Colombian national; Spanish student residence permit valid to July 2027. Will require work authorisation sponsorship.

EDUCATION & LEADERSHIP

ESADE Business & Law School, Barcelona, Spain *09/2022 – 08/2027*

Double Bachelor of Business Administration & Artificial Intelligence for Business | Minor in Finance

- Data & technical: Machine Learning, Programming with Python, Statistical Inference & Data Analysis, Data Visualization & Decision-Making.
- Business & operations: Managerial Economics, Competitive Strategy, Corporate Strategy, Financial Analysis, People Management.
- President, ESADE Real Estate Association: own the calendar and the commercial side. Pitched and closed corporate partnerships with CBRE, Deloitte and Clikalia; planned and ran 30+ events, coordinating speakers, sponsors and vendors end-to-end.

Babson College (exchange semester), Boston, MA *08/2026 – 12/2026*

PROFESSIONAL EXPERIENCE

Infinite Herbs, Artificial Intelligence Intern · Miami *05/2026 – Present*

- Build forecasting and inventory tooling across sales, procurement and stock for a consumer-goods supply chain: sitting with each commercial team to define what the model has to predict, then shipping the tool that does it. Returned after a 2022 analyst internship supporting a US$8M+ revenue business.

PAX Capital Partners, Junior Analyst, Private Equity · Madrid *06/2025 – 07/2025*

- Built the performance-reporting layer for six operating functions: purchasing, production, inventory, sales, cost and HR. Interviewed each team, defined the metrics that drove their decisions, and delivered 12 dashboards leadership now runs on. Reporting time fell by over 40%.

Proaltus Capital Partners, Data Analyst, Wealth Management · Bogotá *08/2025 – 09/2025*

- Prepared and presented client-facing analysis, then automated the preparation behind it, cutting review turnaround by 60% and removing a recurring manual reporting cycle.

Cool House Colombia, Cross-Functional Intern, Real Estate · Bogotá *07/2023 – 08/2023*

- Rotated through marketing, finance and operations; digital and web work lifted online engagement 15%.

ANALYTICS, AUTOMATION & CERTIFICATIONS

- Data & BI: SQL, Python, Power BI, Excel (pivot tables, VLOOKUP, modelling), building KPI dashboards and performance reporting that operating teams use daily.
- Automation & AI: machine learning for demand forecasting and anomaly detection; reporting pipelines that replaced manual cycles; satellite and remote-sensing data processing.
- Languages: Spanish (native), English (C2). Lived and worked across Colombia, Spain and the United States.
- Certifications: AWS Certified AI Practitioner (AIF-C01); Object-Oriented Programming; Sales & Trading Finance Accelerator (Morgan Stanley).

SYSTEMS BUILT

Gestor Pro, IEO Tech Solutions · own venture · live with paying customers *2025 – Present*

- Founded the venture and built a financial-management platform for architecture studios: sourced the customers, ran discovery, closed, onboard and support them, the full cycle from product to retention.

Three further production systems, agribusiness · remote sensing · wealth management *2025*

- Sapuga S.A.: financial and climate intelligence platform for a Colombian palm oil producer, used in monthly board reporting.
- CropGuard: satellite crop-stress early-warning system deployed with an NGO in Peru.
- Proaltus: client-intake and risk-scoring platform for a Bogotá wealth manager.