

Laura Rodríguez Ortega

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Available full-time from January 2027.

Colombian national; Spanish student residence permit valid to July 2027. Will require work authorisation sponsorship.

EDUCATION & LEADERSHIP

ESADE Business & Law School, Barcelona, Spain

09/2022 – 08/2027

Double Bachelor of Business Administration & Artificial Intelligence for Business | Minor in Finance

- **Data & technical:** Machine Learning, Programming with Python, Statistical Inference & Data Analysis, Data Visualization & Decision-Making.
- **Business & operations:** Managerial Economics, Competitive Strategy, Corporate Strategy, Financial Analysis, People Management.
- **President, ESADE Real Estate Association:** own the calendar and the commercial side. Pitched and closed corporate partnerships with CBRE, Deloitte and Clikalia; planned and ran 30+ events, coordinating speakers, sponsors and vendors end-to-end.

Babson College (exchange semester), Boston, MA

08/2026 – 12/2026

PROFESSIONAL EXPERIENCE

Infinite Herbs, Artificial Intelligence Intern · Miami

05/2026 – Present

- Build forecasting and inventory tooling across sales, procurement and stock for a consumer-goods supply chain: sitting with each commercial team to define what the model has to predict, then shipping the tool that does it. Returned after a 2022 analyst internship supporting a US\$8M+ revenue business.

PAX Capital Partners, Junior Analyst, Private Equity · Madrid

06/2025 – 07/2025

- Built the performance-reporting layer for six operating functions: **purchasing, production, inventory**, sales, cost and HR. Interviewed each team, defined the metrics that drove their decisions, and delivered 12 dashboards leadership now runs on. Reporting time fell by over 40%.

Proaltus Capital Partners, Data Analyst, Wealth Management · Bogotá

08/2025 – 09/2025

- Prepared and presented client-facing analysis, then automated the preparation behind it, cutting review turnaround by 60% and removing a recurring manual reporting cycle.

Cool House Colombia, Cross-Functional Intern, Real Estate · Bogotá

07/2023 – 08/2023

- Rotated through marketing, finance and operations; digital and web work lifted online engagement 15%.

ANALYTICS, AUTOMATION & CERTIFICATIONS

- **Data & BI:** SQL, Python, Power BI, Excel (pivot tables, VLOOKUP, modelling), building KPI dashboards and performance reporting that operating teams use daily.
- **Automation & AI:** machine learning for demand forecasting and anomaly detection; reporting pipelines that replaced manual cycles; satellite and remote-sensing data processing.
- **Languages:** Spanish (native), English (C2). Lived and worked across Colombia, Spain and the United States.
- **Certifications:** AWS Certified AI Practitioner (AIF-Cor); Object-Oriented Programming; Sales & Trading Finance Accelerator (Morgan Stanley).

SYSTEMS BUILT

Gestor Pro, IEO Tech Solutions · own venture · live with paying customers

2025 – Present

- Founded the venture and built a financial-management platform for architecture studios: sourced the customers, ran discovery, closed, onboard and support them, the full cycle from product to retention.

Three further production systems, agribusiness · remote sensing · wealth management

2025

- **Sapuga S.A.:** financial and climate intelligence platform for a Colombian palm oil producer, used in monthly board reporting.
- **CropGuard:** satellite crop-stress early-warning system deployed with an NGO in Peru.
- **Proaltus:** client-intake and risk-scoring platform for a Bogotá wealth manager.